



FOR IMMEDIATE RELEASE

February 6th, 2016

Madeline O'Phelan - Granicus

P: (651) 341-3878

E: madeline.ophelan@govdelivery.com

New Combined Granicus Announces Mark Hynes as New CEO

Denver, CO, St. Paul, MN and Washington, D.C. – [Granicus](#), the largest provider of cloud software solutions to government, today announced that it has appointed Mark Hynes as its new Chief Executive Officer.

Hynes joins Granicus after over two decades of leadership and experience driving growth and developing scalable organizational capabilities in a variety of executive roles, including President, COO, and co-founder across startup, midsize, and large technology organizations. Most recently, Hynes served as Chief Strategy and Development Officer of Altisource as well as President, Technology Products. During his time at Altisource, Hynes led one of the company's three primary business segments, which focused on the commercialization and growth of mortgage and real estate software and advanced data analytics solutions. Altisource was named No. 20 and No. 26 in Fortune's fastest growing global companies during Hynes' tenure. Prior to Altisource, Hynes served as President of high-growth software company Digi-Net which developed advanced marketing automation and analytics software-as-a service solutions for B2C e-commerce companies.

"Building on Granicus's success as the market leader in government cloud software, I look forward to working with our customers and the newly combined Granicus team to help empower government agencies to provide better lives for the people they serve," said Mark Hynes, CEO of Granicus.

Hynes joins Granicus following its merger with [GovDelivery](#), the leading provider of cloud-based communications software to government. In November of 2016, Granicus and GovDelivery announced the companies were merging to become the largest provider of cloud solutions to government in North America and in the United Kingdom. Together, they work with more than 3,000 government agencies at the local, state and federal levels to support their efforts to more effectively communicate, promote transparency, and transform the citizen experience.

Moving forward, the combined organization will operate under the company name Granicus with three major product suites: GovDelivery Communication Cloud,



Meeting and Agenda Suite, and Digital Services Suite. Further, to reflect the company's new joint leadership and identity, Granicus unveiled a new website and brand identity representing its effort to empower government to improve decision making, achieve greater impact, and drive outcomes for the citizens they serve.

Mark is succeeding Jason Fletcher, former CEO of Granicus, who will serve as Chief Operating Officer in the new combined entity, and Scott Burns, former CEO of GovDelivery, who will begin a new role as a Senior Advisor to the company.

"We thank Scott and Jason for their common vision, commitment to empowering government agencies with innovative technologies, and leadership. We are excited to work with Mark to continue their success and building upon Granicus's solutions for the public sector," said Patrick Severson, Granicus Board Director and Principal at Vista Equity Partners. "Mark has a unique set of experiences and skills that will support Granicus's continued growth and globalization while extending its track record of rapid innovation for government customers. We look forward to partnering with Mark and the entire Granicus leadership team."

The merger was majority backed by [Vista Equity Partners](#), a leading investment firm focused on software, data, and technology-enabled businesses, which recently announced acquisitions of GovDelivery and Granicus. Previous Granicus majority shareholder [K1 Investment Management](#) continues to support the combined business as a minority shareholder.

About Granicus

Granicus provides technology that empowers government organizations to create better lives for the people they serve. By offering the industry's leading cloud-based solutions for communications, meeting and agenda management, and digital services to over 3,000 public sector organizations, Granicus helps turn government missions into quantifiable realities. Granicus products connect over 150 million people, creating a powerful network to enhance citizen engagement. By optimizing decision-making processes, Granicus strives to help government see better outcomes and a greater impact for the citizens they serve. For more information on Granicus, visit www.granicus.com.

About Vista Equity Partners

Vista Equity Partners, a U.S.-based investment firm with offices in Austin, San Francisco, Chicago, and Oakland with more than \$28 billion in cumulative capital commitments, currently invests in software, data and technology-based organizations led by world-class management teams with long-term perspective. Vista is a value-added investor, contributing professional expertise and multi-level support towards companies realizing their full potential. Vista's investment



approach is anchored by a sizable long-term capital base, experience in structuring technology-oriented transactions, and proven management techniques that yield flexibility and opportunity in private equity investing. For more information, please visit www.vistaequitypartners.com